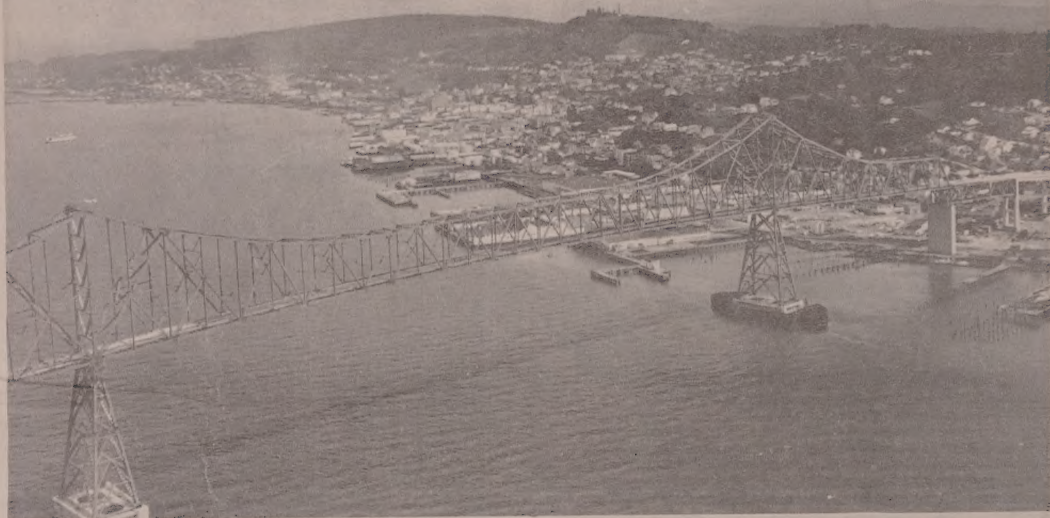


1966
Visitors Guide

THE DAILY ASTORIAN

1966
Visitors Guide

Welcome To Clatsop County



...stay and play an extra day!



FORD HEADQUARTERS



Ernie Garcia

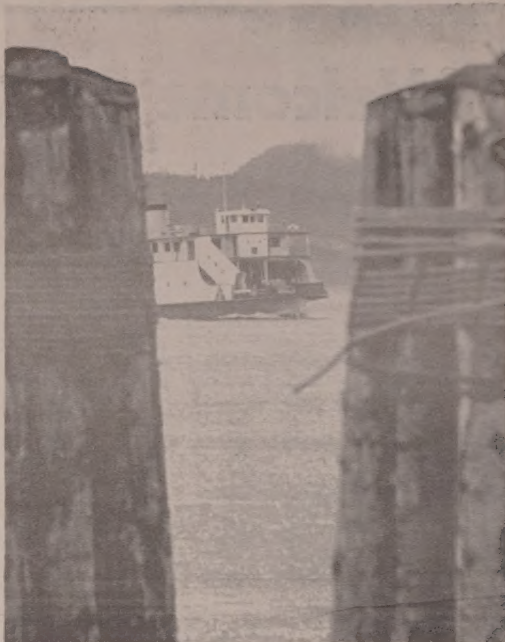


ASTORIA

710 West Marine Drive
325-6411

SEASIDE

2155 South Holladay
738-6852



Slipping out of sight between two dolphins of the ferry landing is the ferry M. R. Chessman in a photograph symbolic of what will happen to the old Columbia river ferries this summer. Picturesque but uneconomical, these craft have carried thousands across the river each year. Now a \$24 million span will make them obsolete.

STEWART'S FURNITURE



"CLATSOP COUNTY'S MOST UNIQUE STORE"

CAMPERS, TOURISTS, VACATIONERS, TRAVELERS . . . ANYONE ON THE MOVE!

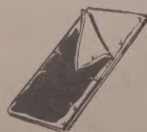
WE HAVE ALL THE SUPPLIES TO MAKE YOUR STAY A MORE ENJOYABLE ONE!



- Hip Boots
- Camp Stoves
- Tents
- Camp Lights



- Ice Chests
- Camp Chairs
- Canvas Cots
- Thermos Jugs



- Sleeping Bags
- Tarps
- Air Mattresses
- Large Selection
Camping Clothes

3196 MARINE DRIVE (East on Highway 30)

ASTORIA 325-4466



Architecture of the ornate style of the 1890's is beautifully preserved in the Clatsop County Historical museum, formerly the mansion of Capt. George Flavel, pioneer bar pilot. Legend has it that Capt. Flavel was accustomed to climb to the top of the lofty tower, there to watch for inbound ships with his spyglasses. His family gave the mansion to Clatsop county, which turned it over to the historical society. A fine collection of museum pieces is now housed there, providing vivid views of the past.

Old-Fashioned Smoked Salmon!!

... the gift that seems to please everyone!



Give Yourself an Unusually Fine Treat!

Nothing like it! ... Salmon smoked the old fashioned way, brine cured! (No artificial coloring or smoke used). OUR 46 YEARS EXPERIENCE INSURES YOU OF GETTING THE FINEST SMOKED SALMON ... ANYWHERE!

ANTON JOSEPHSON CO.

186 MARINE DRIVE

ASTORIA

325-2190

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We Never Close — Open 24 Hours a Day

Specializing
in Steaks
and Seafoods

SPECIAL MUSIC
FOR DANCING

PLUS YOUR FAVORITE
BRAND OF LIQUID
REFRESHMENT!

311 Broadway

BANQUET FACILITIES

SEASIDE

STOP AND PLAY
AN EXTRA DAY—!
IN ASTORIA!

LET LARSEN OLDS CHECK OVER YOUR CAR
FROM BUMPER TO BUMPER!



VISIT OUR

"QUICK SERVICE" DEPT.

OREGON'S NEWEST HOME OF OLDSMOBILE AND DATSUN

LARSEN OLDSMOBILE, INC.

Corner of
11th and Duane

★ DOWNTOWN
★ ASTORIA

★ Phone
325-1718

JUNE									
ASTORIA DISTRICT									
Tides Daylight Saving Time									
LOW	A.M.		P.M.		HIGH	A.M.		P.M.	
Day	Mon	Tue	Wed	Thur	Day	Mon	Tue	Wed	Thur
1 Wed	7:12	-0.8	7:00	2.2	1 Wed	0:18	0.4	1:24	7.0
2 Thu	8:00	-1.2	7:48	2.6	2 Thu	1:00	0.9	2:12	7.1
3 Fri	8:42	-1.4	8:30	2.9	3 Fri	1:42	0.9	2:50	7.0
4 Sat	9:30	-1.1	9:18	3.2	4 Sat	2:18	0.9	3:48	6.9
5 Sun	10:22	-1.1	10:00	3.4	5 Sun	3:00	0.9	4:36	6.8
6 Mon	10:48	-0.1	10:48	3.5	6 Mon	3:42	0.9	5:18	6.7
7 Tue	11:30	-0.1	11:36	3.5	7 Tue	4:18	0.9	6:00	6.7
8 Wed			12:12	0.0	8 Wed	5:00	0.7	6:48	6.7
9 Thu	0:30	0.3	1:00	0.4	9 Thu	5:34	0.7	7:38	6.9
10 Fri	1:24	0.3	1:42	0.8	10 Fri	6:04	0.7	8:24	7.1
11 Sat	2:24	0.3	2:30	1.2	11 Sat	6:00	0.6	9:00	7.4
12 Sun	3:30	0.2	3:18	1.6	12 Sun	6:00	0.6	9:54	7.7
13 Mon	4:24	1.9	4:06	2.0	13 Mon	6:18	0.6	10:36	7.9
14 Tue	5:18	1.2	4:54	2.4	14 Tue	11:18	0.6	11:12	8.2
15 Wed	6:06	0.0	5:42	2.8	15 Wed			12:18	8.2
16 Thu	6:54	-0.2	6:30	3.0	16 Thu			11:54	8.5
17 Fri	7:36	-0.7	7:12	3.2	17 Fri			1:12	8.4
18 Sat	8:24	-1.1	8:00	3.3	18 Sat	0:49	0.3	1:00	8.6
19 Sun	9:06	-1.4	8:48	3.3	19 Sun	1:12	0.0	2:48	8.7
20 Mon	9:48	-1.1	9:36	3.3	20 Mon	1:54	0.1	3:36	8.8
21 Tue	10:36	-0.1	10:36	3.2	21 Tue	2:36	0.1	4:36	8.9
22 Wed	11:24	-1.2	11:36	3.0	22 Wed	3:24	0.0	5:06	9.1
23 Thu			12:12	0.8	23 Thu	4:10	0.8	5:54	9.1
24 Fri	0:36	2.4	1:00	0.3	24 Fri	5:12	0.8	6:36	9.3
25 Sat	1:48	2.2	1:54	0.4	25 Sat	6:12	0.7	7:36	9.7
26 Sun	2:56	1.7	2:48	1.1	26 Sun	7:24	0.0	8:36	9.9
27 Mon	4:00	0.4	3:48	0.7	27 Mon	8:42	0.6	9:18	9.5
28 Tue	5:06	0.1	4:42	0.3	28 Tue	10:00	0.6	10:12	8.8
29 Wed	6:00	0.0	5:42	0.7	29 Wed	11:18	0.6	11:00	7.9
30 Thu	6:54	-1.0	6:36	2.9	30 Thu			12:18	6.3
								1:18	6.8

JULY									
ASTORIA DISTRICT									
Tides Daylight Saving Time									
LOW	A.M.		P.M.		HIGH	A.M.		P.M.	
Day	Mon	Tue	Wed	Thur	Day	Mon	Tue	Wed	Thur
1 Fri	7:42	-1.7	7:30	3.2	1 Fri	0:36	0.0	2:00	6.5
2 Sat	8:30	-1.1	8:18	3.2	2 Sat	1:18	0.0	2:54	6.8
3 Sun	9:12	-1.1	9:00	3.2	3 Sun	2:00	0.0	3:36	6.7
4 Mon	9:48	-1.1	9:42	3.2	4 Mon	2:42	0.0	4:12	6.7
5 Tue	10:24	-0.0	10:20	3.1	5 Tue	3:24	0.0	4:52	6.6
6 Wed	11:00	-0.1	11:12	3.0	6 Wed	4:00	0.0	5:19	6.7
7 Thu	11:36	-0.1	11:54	2.9	7 Thu	4:42	0.0	6:06	7.0
8 Fri			12:12	0.3	8 Fri	5:24	0.0	6:52	7.1
9 Sat	0:48	2.6	12:48	0.8	9 Sat	6:12	0.0	7:24	7.2
10 Sun	1:42	2.2	1:30	1.3	10 Sun	7:12	0.0	8:06	7.2
11 Mon	2:36	1.9	2:12	1.9	11 Mon	8:24	0.0	9:48	7.6
12 Tue	3:36	1.4	3:00	2.4	12 Tue	9:36	0.0	10:36	7.9
13 Wed	4:42	0.8	4:00	2.9	13 Wed	10:48	0.0	10:54	8.0
14 Thu	5:36	0.0	5:00	3.1	14 Thu	11:34	0.0	11:12	8.1
15 Fri	6:30	-0.1	6:00	3.3	15 Fri			12:54	8.0
16 Sat	7:18	-1.1	6:54	3.2	16 Sat	0:00	0.6	1:52	8.3
17 Sun	8:06	-1.1	7:48	3.0	17 Sun	0:34	0.6	2:49	8.6
18 Mon	8:48	-0.9	8:42	2.7	18 Mon	1:12	0.9	3:16	7.0
19 Tue	9:36	-1.9	9:36	2.4	19 Tue	2:09	0.9	4:00	7.3
20 Wed	10:18	-1.7	10:30	2.1	20 Wed	3:18	0.8	4:42	7.2
21 Thu	11:00	-1.1	11:24	1.7	21 Thu	4:12	0.8	5:24	7.9
22 Fri	11:42	-0.9			22 Fri	5:06	0.7	6:12	8.1
23 Sat	0:24	-1.2	12:30	0.0	23 Sat	6:00	0.6	6:54	8.0
24 Sun	1:24	-1.9	1:18	0.8	24 Sun	7:12	0.7	7:48	8.4
25 Mon	2:30	-0.2	2:12	1.6	25 Mon	8:30	0.8	8:52	8.0
26 Tue	3:36	0.2	3:12	2.3	26 Tue	9:48	0.9	9:46	8.3
27 Wed	4:42	-0.2	4:18	2.8	27 Wed	11:00	0.6	10:30	8.3
28 Thu	5:42	-0.6	5:24	3.0	28 Thu			12:00	8.3
29 Fri	6:36	-0.9	6:24	3.0	29 Fri			1:24	8.3
30 Sat	7:24	-1.1	7:18	2.9	30 Sat	0:18	0.8	1:56	6.0
31 Sun	8:12	-2.0	8:06	2.6	31 Sun	1:00	0.8	2:36	6.3

Peter Iredale Wreck Marks Coast



One of the most famous landmarks of the Oregon coast is the wreck of the British bark Peter Iredale, which came ashore in 1906 opposite what is now Fort Stevens state park. Much photographed and often painted, the iron remains of this vessel have remained on top of the sand for 60 years. Until recently the bowsprit, pointing skyward, made the rusted remnants of the hulk a thing of beauty. Now only the skeletal, rusted forecable head projects above the high tide level.



Dine Here

FINE DINING—Your favorite foods perfectly prepared and served in the friendly way we're famous for!

Davy Jones Locker

CAFE & LOUNGE

Located Practically Under the New Bridge!

299 W. Marine Drive Astoria

★ VISIT THE LOUNGE — See the Huge, Colorful "Black Light" Waterfront Mural

Where the Mighty Columbia Meets the Vast Pacific



ASTORIA: Mild climate with an average winter temperature of 43.3 degrees and a maximum average summer temperature of 70 degrees. It very seldom snows and and there are no tornadoes, hurricanes or severe lightning storms. Average growing season is 273 days.

Important Dates in Astoria's History

- 1792—Capt. Robert Gray sailed into the Columbia River on May 11, and named the great river after his ship, the "Columbia."
- 1803—President Thomas Jefferson commissioned Meriwether Lewis and William Clark to explore the Northwest Country.
- 1805-1806—Lewis and Clark reached the mouth of the Columbia River by overland route Nov. 11, 1805, built Fort Clatsop and spent the winter exploring the vicinity.
- 1811—The fur traders of the Pacific Fur Company, organized by John Jacob Astor, arrived by water and established Astoria.
- 1922—The Astoria fire occurred at 2:10 a.m. on December 8. Thirty-two blocks were destroyed. The loss was in excess of \$11,000,000. The peculiar nature of the city's construction (on pilings) before the fire left it in pitiable condition, with no streets penetrating the devastated areas where the ground level was nine feet below the bordering thoroughfares. Reconstruction was a tremendous task.

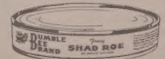
Welcome Visitors! See Our Seafood Canning Operations



It takes a lot of people to produce America's Finest Seafoods — Bumble Bee.
It takes . . .
Hundreds of fishermen, who deliver their catch to us in prime condition.
Hundreds of cannery workers who process the catch to our exacting quality standards.

Astoria is one of the oldest fish packing centers in the country, and Oregon seafood products are nationally famous for quality.

BUMBLE BEE SEAFOODS — Astoria, Ore.



County Offers Three Golf Courses



GOLFING: Three public golf courses are located in Clatsop county. The 18-hole Astoria Golf and Country club was established in the 1920's and has been favorably compared with some famous courses in England and Scotland. Located nine miles north of Seaside off Highway 101, the Astoria links demand a good amount of skill for good scores. . . . The once private GEARHART 18-hole course is now open to the public. Gearhart's soil base absorbs moisture rapidly, making this course ideal for the year 'round play. . . . SEASIDE'S nine-hole course was also established in the 1920's. This well manicured course is laid out gracefully within view of the Pacific ocean.

Lakes Popular Recreation Areas



Beautiful lakes dot Clatsop Plains area near the ocean beach. Here is Cullaby lake, one of the largest, nestling at the foot of the Coast Range hills. It is ideal for water sports and one can find boating and angling enthusiasts there any day in spring and summer.

WELCOME TO CLATSOP COUNTY AND ASTORIA!



MARINE DRIVE SUPERETTE

FRESH MEATS AND POULTRY AND BEVERAGES
MAJOR BRAND FOODS AND PRODUCE
OPEN EVENINGS, SUNDAYS AND HOLIDAYS

95 W. MARINE DR. ★ ASTORIA ★ PHONE 325-4162



TRAVELERS ATTENTION

Look for our sign . . . just a stone's throw from the big bridge entrance! Follow the arrow to the finest eating on the coast! Come as you are . . . we want to meet you!

UNEXCELLED VIEW OF
THE ASTORIA BRIDGE

● Lounge & Private Dining
Rooms

WELCOME TO ALL YOU SEAFOOD FANCIERS & HEARTY STEAK EATERS!

★ You'll find the menu at the Sea Fare a Gourmet's Delight!



OVERLOOKING
THE
COLORFUL
FISHING
FLEET
ON
FISHERMEN'S
DOCK

Foot of Kingston
ASTORIA

OPEN

11 A.M.

TO MIDNIGHT

Make a Point of It ★ Don't Leave Astoria Before You

Dine At The SEAFARE

Astoria Column



One of the famous historic monuments of the West Coast is the Astoria Column, towering above the city from the summit of 650-foot-high Coxcomb Hill. Erected in 1926, the column carries a spiral scroll of sgraffito work, telling the story of the great historical events that occurred in this area.

Camping & Picnicking Guide

PORT STEVENS STATE PARK, located within the city limits of Warrenton, approximately 13 miles west of Astoria off U.S. 101, is one of Oregon's largest and most modern park facilities. Equipped with picnic tables, water, comfort stations, electric stoves and fireplaces. Close to Coffeenbury Lake for fishing and swimming. Close to ocean for surf fishing, clamming.

ECOLA STATE PARK extends all the way from Tillamook Head, south of Seaside, to Chapman Point, just north of Cannon Beach. The park has an area of over 1,100 acres, with a shore frontage of six miles. Complete picnic facilities. Beautiful view of the ocean.

SADDLE MOUNTAIN STATE PARK is located off U.S. 26, approximately eight miles northeast of the Necanicum Junction. Six overnight campsites are provided along with picnic facilities. A trail may be safely climbed to the top of Saddle Mountain.

BRADLEY STATE PARK is 22 miles east of Astoria on U.S. 30. The park's picnic facilities include water, electric stoves, fireplaces and tables.

OSWALD WEST STATE PARK on U.S. 101 10 miles south of Cannon Beach. 21 large overnight campsites. Excellent ocean and stream fishing, trails. Camping facilities are complete.

SPRUCE RUN PARK is located on the lower Nehalem River about 6 miles southwest of Elsie. 38 picnic tables, 6 fire pits, 20 tent or trailer sites. Hunting, fishing, hiking, swimming.

CULLABY LAKE PARK at the west side of Cullaby Lake, between Seaside and Astoria on Highway 101. 180 acres of deluxe facilities including boat launching ramps. No overnight camping.



Astoria is one of three Pacific Coast bases for reserve fleets of the US Maritime Administration. The Astoria base is in sheltered Cathlamet Bay, just east of Tongue Point, where approximately 100 merchant vessels are

maintained in good condition for activation when needed, as for instance several ships have been activated for Viet Nam transport service.

SCENIC FLIGHTS

\$3.00 PER PERSON (Groups of 2 or 3)



See The Sunset Empire in All Its Majesty
... FROM THE AIR!

ASTORIA FLIGHT SERVICE

"FLY WITH FREDDY"

Astoria Airport

Phone 861-1222

FOR YOUR DINING PLEASURE

MAY WE SUGGEST . . . **ANDREW**

**STEVE'S
Restaurant**



ASTORIA'S NEWEST FAMILY RESTAURANT

(One Block from the Ferry Landing . . . on Your Right)



★ Relax in the Chart Room





FORT CLATSOP NATIONAL MEMORIAL

Located 4 Miles
South of Astoria
Off U.S. Highway 101

This drawing of Fort Clatsop by Rolf Klep, Astoria artist, was based on all available information from records and journals of the Lewis and Clark expedition, and is believed a highly accurate reproduction of the log post beside Netel, or Lewis and Clark, river where the Army expedition spent the winter of 1805-06 after crossing the North American continent. Saddle Mountain appears in right background.

WELCOME TO ASTORIA! AND STEINBOCK'S PHARMACY

EVERYTHING FOR
THE TRAVELER

- ★ SUN GLASSES
- ★ SUNTAN LOTIONS
- ★ COSMETICS
- ★ SOUVENIRS
- ★ COMPLETE LINE OF DRUGS
- ★ PRESCRIPTIONS



"IN THE HEART OF DOWNTOWN ASTORIA"

STEINBOCK'S PHARMACY

11th and Commercial

★ ASTORIA ★

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ASTORIA'S FINEST MOTEL . . . EVERY UNIT VIEWS THE MIGHTY COLUMBIA RIVER!



30
LUXURY
UNITS

ENJOY
FREE
TELEVISION

RESTAURANT
AND
BEAUTY PARLOR
WITHIN
1/2 BLOCK

FAMILIES
ALWAYS
WELCOME

COMPLETE
KITCHENETTES

TELEPHONES
IN EACH
UNIT

YOU'LL ENJOY VISITING ASTORIA - YOU'LL LOVE STAYING AT THE

STARDUST MOTEL

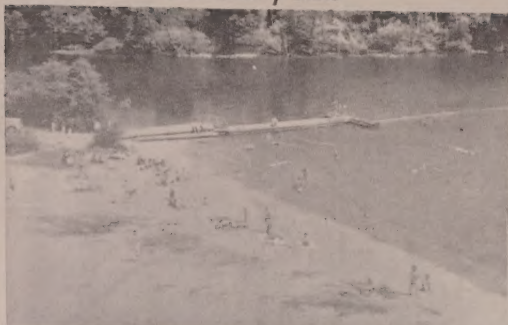
59
Marine Dr.



Astoria
325-2921

Coffenbury Lake

The Daily Astorian 1966 Visitors' Supplement



Plenty room for family fun at Coffenbury lake in Fort Stevens State Park. Launch a boat . . . go swimming . . . or just stretch out in the sand! Or . . . find lovely picnic facilities for those who prefer to eat outdoors . . . complete with electric cooking equipment, open barbecues, fresh running water and picnic tables. It all overlooks the beautiful lake!

Fort Stevens State Park



Fort Stevens State Park provides excellent recreation facilities at a popular coastal lake and beach. Well-planned overnight campsites contain both tent and trailer units with a centrally-located utility room to house laundry and shower facilities. An abundance of firewood and ample fresh water are available at all sites. Electric stoves also are available with electric outlets at individual trailer units. Picnic areas are provided for a maximum of convenience and comfort. Tables are grouped for family use or group gatherings. Sheltered electric stoves are provided at a nominal charge. Large parking lots, modern comfort stations, interesting foot trails and cool drinking fountains all add to the pleasures found at Fort Stevens State Park.

TOURIST INFORMATION!

FOR DEEP-SEA FISHING - JETTY FISHING - CLAMMING
... OR JUST SIGHTSEEING!



Pacific &
Willow St.

HAROLD'S CORNER

Hammond,

★ Richfield Service ★ Sporting Goods ★ Sport Licenses ★ Propane ★ Groceries

Shaw's Market --- Hammond AND COIN LAUNDRY



- ☆ GROCERIES
- ☆ FRESH MEATS
- ☆ PRODUCE
- ☆ CAMPING SUPPLIES
- ☆ GAS - OIL
- ☆ SPECIALTIES

And Plenty of
Friendly Conversation

OUR SPECIALTY . . . SMOKED SALMON

. . . WITH GARLIC AND BAR-B-Q! Mmmm . . . SO GOOD!

★ WE DO CUSTOM SMOKING, TOO!

EVERYTHING FOR THE FISHERMAN!

- ★ Five sizes of herring.
- ★ Tackle - Rentals.
- ★ Open 3:30 a.m. - 10 p.m. during fishing season.
- ★ Sea Shells
- ★ Novelties



★ DEEP SEA CHARTER SERVICE

SURF SEAFOODS & SPORTING GOODS

ED L. MOWICK

BOX 151

HAMMOND, ORE.

HAMMOND Shopping Center



GROCERIES
FRESH MEATS
FRESH SEAFOODS
PRODUCE

OUTDOOR
CAMPING - PICNIC
SUPPLIES

UNION 76
GASOLINE
White Gas - Ice

NOVELTIES
&
SOUVENIRS

1 Mile from Fort Stevens State Park . . Hammond

June 17, 1966 M.S.

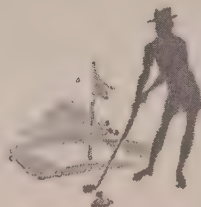
Travel CLATSOP COUNTY

1. Saddle Mountain State Park
2. Klocitchy Creek Park
3. Bradley State Park
4. Gnat Creek Fish Hatchery
5. Big Creek Hatchery
6. Astoria Reserve Fleet Base
7. Tongue Point Job Corps
8. Astoria Interstate Bridge
9. Astoria Airport
10. Fort Clatsop National Memorial
11. Youngs River Falls Park
12. Klaskanine Fish Hatchery
13. Warrenton Harbor
14. South Jetty
15. Battery Russell



04. Fort Stevens State Park
 17. Coffeybury Lake
 18. Wreck of Peter Iradale
 19. Cullaby Lake Park
 20. Sunset Lake
 21. Gearhart Golf Course
 22. Seaside Turnaround
 23. Lewis & Clark Salt Calm
 24. Tillamook Head
 25. Tillamook Lighthouse
 26. Ecola State Park
 27. Haystack Rock
 28. Arch Cape
 29. Oswald West State Park

The Daily Astorian 1966 Vacation Supplement



Stay & Play ONE EXTRA DAY

in beautiful, wonderful
**CLATSOP
COUNTY!**



1. Astoria Column
2. Astoria High School
3. Astoria Yacht Club
4. Bumble Bee Cannery
5. Chamber of Commerce
6. City Hall
7. City Library
8. City Park
9. Clatsop College
10. Historical Museum
11. Columbia Hospital
12. Maritime Museum
13. Court House
14. East End Mooring Basin
15. Ferry Landing
16. Fishermen's Dock
17. Fort Astoria
18. Post Office
19. St. Mary Hospital
20. Site of First Post Office (West of Mississippi)
21. Tapiola Park
22. Y.M.C.A.
23. Maritime Park

Picturesque Needle Rock



A solitary seagull tramps the shore at Cannon Beach, in the shadow of one of the towering rocks which help make the rugged Oregon coast one of the most spectacular on earth.

Seaside Turnaround



The Seaside Turnaround, hub of the vacation activity on the Clatsop Beaches, commands a dramatic view of ocean, beach and rocky headland. Officially listed as end of the Oregon Trail, it is where transcontinental highways 30 and 26 meet sea.

More Fun Than a Barrel of . . . SEALS! FEED THE SEALS AT THE SEASIDE AQUARIUM!



A Unique Exhibit —
Entertaining - Educational
Hundreds of Specimens
of Rare Marine Life . . .
Beautifully Displayed.

The Seaside Aquarium is the largest privately owned aquarium on the North Pacific coast. Its glass-fronted tanks hold a continually changing array of sea dwellers. DON'T MISS IT!

2nd Ave. at the Beach
SEASIDE, ORE.

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SETTLE
FOR
ANYTHING
LESS
THAN
AUTHORIZED
DODGE
SERVICE
?**

REBEL HEADQUARTERS

**Bring Your Dodge
"HOME"**

**. . . MAKE SURE
YOUR TRIP IS
TROUBLE-FREE!**

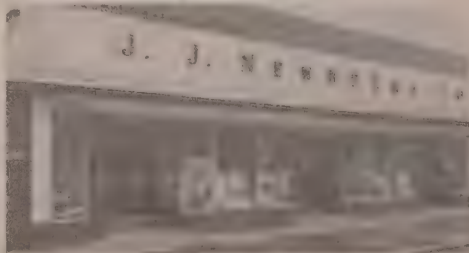


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Phone **738-5594** **605 Ave. A — Seaside**

VACATIONERS!

Newberrys
has everything you need!



If you're a visitor . . . or just passing through . . . **SHOP NEWBERRYS . . .**
you're always welcome! **INSTANT CREDIT, TOO . . .** all we need is your
signature and phone number.

OPEN FRIDAYS TILL 8!

DOWNTOWN ASTORIA!

Newberrys — 1173 Commercial — Astoria

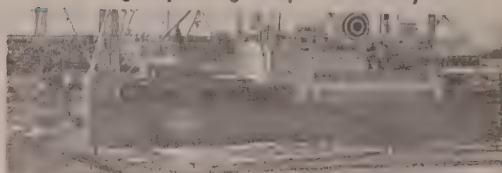
Clatsop College Growing Institution

The Daily Astorian 1966 Visitors' Supplement



Clatsop college, high on the hill overlooking the Columbia estuary, is a new and growing institution, offering two years of college education and a variety of vocational courses for young people of the Sunset Empire. Now four years old, the college has grown steadily in size and quality. This summer it is involved in an \$800,000 building program which will much improve the laboratory and classroom facilities available to its 500 students.

Log Exporting Keeps Port Busy



Astoria is one of the busiest log exporting ports on the northwest coast. It ships lumber and grain and imports raw tuna and other products. Here three ships in berths at the port docks show a scene of bustling waterfront activity.

BOWL

VACATIONERS . . . Enjoy
America's No. 1 Indoor Sport
BOWL A LINE . . . RELAX



- AIR CONDITIONED
- FOOL TABLES

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LOWER COLUMBIA BOWL

826 Marine Drive Astoria
RAIN or SHINE — STOP & BOWL A LINE

HI! WELCOME TO CLATSOP COUNTY



COMPLETE AUTO SERVICE FACILITIES . . . TO HELP MAKE YOUR JOURNEY . . . CARE-FREE!

Come on in . . . meet the friendly folks at Lovell Auto! Most important, you can rely on the competent service your car will receive . . . service that's kept Lovell's going for 56 years! We ALSO HAVE COMPLETE SERVICE FACILITIES FOR VOLVO, OPEL and TRIUMPH.



Lovell Auto Co.

CHEVROLET - BUICK - CADILLAC

14th & Duane

Astoria

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★ Drive in for that Lube Job!

Give your car a refreshing stop-over at our lube racks . . . travel the rest of the way S-M-O-O-T-H-I-I!

Warrenton Boat Basin---Finest In County!

DEEP SEA FISHING

FOR THE TIME
OF YOUR LIFE!



Complete Services Available
for the Fisherman!

- CHARTER BOATS
- SPORTING GOODS
- FISHING TACKLE
- BOAT LAUNCHING
- MARINE HARDWARE
- MOTEL RESERVATIONS
- COFFEE BAR & SNACKS

HENDRICKSON'S
MOORAGE

Warrenton, Ore. 861-2221



This air photo by Gordon Clarke of the Daily Astorian shows the Warrenton small boat mooring basin, with the Skipanon river and its marinas in the foreground. Warrenton provides a fine sheltered harbor, close to the ocean, which in the sport fishing season is temporary home for hundreds of sportsmen and their boats.

Facilities to care for the sport angler are ample and excellent. There are launching ramps for outboard craft, moorings for boats of all sizes in the river and the adjacent mooring basin capable of handling upwards of 100 boats.

FISHERMEN'S HAVEN

KELSON'S

... at WARRENTON

"Sport Fishing Capital"

Relax at the SANDPIPER HOTEL!
(OFFICE BEHIND KELSON'S RESTAURANT)



DEEP-SEA FISHING — CHARTER BOATS

• What You Should Know When You Go Fishing at Warrenton

A. YOUR FISHING DAY. Be at the charter office between 5 and 6 a.m. as the boats generally leave the dock at 6 o'clock unless charter parties desire an earlier or later departure time. The boats arrive back at the dock between 2 and 4 p.m.

B. RESERVATIONS: They should be made as early as possible to avoid disappointment, especially on weekends and holidays.

C. NECESSARY EQUIPMENT: Bring mooring gear if you have it; if not, we have poles to rent and leaders, leads and

fresh or frozen herring for sale. Take your lunch. Wear warm clothing and bring rain clothing if you have it to protect you from chill winds.

D. LODGING: There is a motel and state park. We make reservations if you so desire, so one call takes care of everything.

E. Your fish can be smoked, canned, iced, frozen or shipped.

DELICIOUS FISHERMEN'S BREAKFAST SERVED FROM 3 A.M.!

You'll enjoy the friendly atmosphere. There's plenty to eat . . . and your favorite refreshments! Open until 1 a.m. — Breakfast served all day!

Your Hosts — Stan & Oriole McMillan

"START THE DAY RIGHT . . . START IT AT KELSON'S!"

KELSON'S SEAWAY CHARTER SERVICE — Ph. 861-2223

Stay Over . . . Go Clam Digging

The Daily Astorian 1966 Visitors' Supplement



Not for the faint-hearted . . . clam digging will test your skill, patience and fortitude. It's fun for the whole family and if you are lucky the real treat comes with the eating. Decide right now . . . spend an extra day on the Clatsop beaches . . . go after the wily clam. You'll enjoy it!

Fishing at Coffenbury Lake



★ GIFTS
★ NOVELTIES
★ KNICK KNACKS



★ GLASSWARE
★ RECORDS

SHOP OR BROWSE IN OUR HUGE GIFT DEPT.

Imports from Around the World . . . Dishes, Small Appliances, Gifts, etc.

BJORKLUND'S — FAMOUS FOR
FURNITURE, CARPETS, TV, STEREO,
APPLIANCES, BEDDING.

- Open 7 Days a Week
- Free Parking on Our Lot

Bjorklund's

220 S. Columbia Seaside Ore.
738-6331



Fishing is abundant in Clatsop County. You have launching, boat rentals. Best angling in June and your choice of fishing for chinook, silver salmon or July. COLUMBIA RIVER, largest and best fishing battling steelhead (sea-going trout) — or cutthroat, river in Clatsop County flows along entire northern county line from Westport to Hammond. Charter — or a wide variety of surf fishes. Stop by any boats available at Astoria and Warrenton. Excellent number of Clatsop County sporting goods stores for chinook and silver salmon, steelhead, cutthroat trout and sturgeon. See perch, flounder, kelp bass recommendations. The following is a partial listing angling cod fishing good off Columbia jetty. BIG of Clatsop County's 22 lakes, rivers and streams. CREEK flows into Columbia about three miles east COFFENBURY LAKE. 50 acres in Fort Stevens State of Svensen. Small but a good salmon, steelhead Park. Boat launching, camping, boat fishing in and cutthroat stream. NECANICUM RIVER. Popular spring and early summer. CULLABY LAKE. 200 acres, trout stream enters Pacific ocean at Seaside. Excellent off Highway 101 seven miles north of Seaside, cutthroat fishing, good seasonal salmon and steelhead stream. NEHALEM RIVER. Large stream located and moorage, fair to good fishing all seasons south of Elk. Extremely good winter steelhead SUNSET LAKE. Turn west off Highway 101 by Sunset fishing. SURF FISHING. Good in a number of areas. Beach junction to this 175 acre county park. Boat from the COLUMBIA JETTY south.



**STAY AND PLAY
ANOTHER DAY!**

There's Fun in the **OUTDOORS** SPORTS — TOYS — HOBBIES

WILSON SPORTS EQUIPMENT
SLEEPING BAGS
FISHING TACKLE
FIRE ARMS
SCUBA GEAR
FISHING LICENSES

CAMPING SUPPLIES
OFFICIAL BOY SCOUT HEADQUARTERS
SPORT CLOTHING
GUNS & AMMUNITION
TOYS THE YEAR AROUND
EVERYTHING FOR THE SPORTSMAN

LINK'S SPORTING GOODS

1254 Commercial, Next to 1st National Bank

Downtown Astoria

WELCOME TO CLATSOP COUNTY!

★ ★ ★
FOR ALL YOUR FOOD SUPPLIES, PICNIC MATERIALS,
BEERS AND WINES, PLUS THOUSANDS
OF OTHER ITEMS

VISIT THE FRIENDLY PUBLIC MARKETS

2 STORES TO SERVE YOU

★ ASTORIA ★ SEASIDE
EACH WITH HUGE PARKING LOTS



SEASIDE PUBLIC MARKET OPEN ON
SUNDAYS FOR YOUR CONVENIENCE

YOUR FRIENDLY **PUBLIC MARKETS**

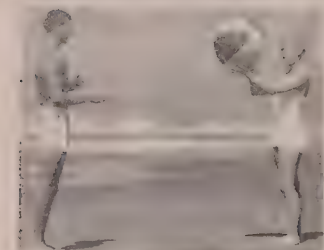
★ ASTORIA

★ SEASIDE

Visit The Famous Lightship Columbia



The Columbia River Lightship, old No. 88, has become an artifact in the maritime museum here. Bought by the museum association from the ship wreckers in Seattle, the lightship is now moored at Pier 2 as an exhibit and will be moved eventually to a downtown location where visitors can more easily inspect it. The ship, built in 1908, sailed around Cape Horn to its station the same year.



Visit the Warm Clatsop Co. Beach

NO TIME FOR CASTLES IN THE SAND when you visit the warm Gearhart beach. You'll want to bathe in the surf, do some beachcombing or, if you're young enough, play with a beach ball.



RELAX A WHILE!
COME AS
YOU ARE
HAVE FUN!

SPEND AN EVENING AT THE CINDERS

DANCING NITELY
TO LIVE MUSIC

★ COCKTAILS ★ FOOD

The Fun Spot in Astoria

THE CINDERS

411 - 13th STREET

★ DOWNTOWN ASTORIA

VACATIONERS — Why Pay More for the Things You Need!



- ★ **Excedrin** Values Up to 1.49
- ★ **Bufferin** Regular to 1.39
- ★ **Alka Seltzer** Regular 63c 55c
- ★ **Toothpaste** All the Famous Brands Regular to 95c
- ★ **Sun?an Lotions** All the Famous Brands Regular to 1.25
- ★ **Hair Care Needs** Hair Shampoos, Setting Gels, Permanents — All Top Brands, Regular to 2.15



★ Everything for Fun at the Beach

Swim Fins, Snorkels, Swim Caps, Beach Balls, Air Mattresses, Sand Pails, etc.—Regular to 1.95



- ★ **Picnic Stools**
- ★ **Beach Bags**
- ★ **Picnic Jugs, Chests**

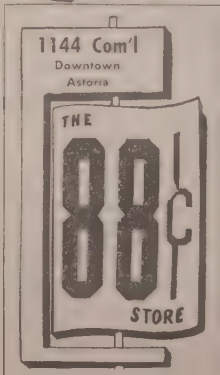
Foam Insulated—Regular to 1.98



NOTHING PRICED OVER 88¢!



- ★ **Shade Hats**
- ★ **Facial Tissue**
- ★ **Summer Sandals**
- ★ **Play Clothes**
- ★ **Souvenirs**
- ★ **Paper Plates, Cups, Napkins, Etc.**
- ★ **Huge Stock of Candy**



Have a Happy Time
in Clatsop County

NOTHING PRICED OVER 88¢!

- ★ **Men's Needs** Shaving Creams up to 1.29 Regular, All Popular Razor Blades, After Shave Lotions, Hair Care Products, Shampoos, Deodorants—Many Others Including Complete Line of Old Spice
- ★ **Cosmetics for Women** Too Numerous to Mention—Everything You'll Need!
- ★ **Over 8,000 Items to Choose From—and Remember—NOTHING PRICED OVER 88¢**



WE'RE RIGHT DOWNTOWN ASTORIA — 1144 Commercial — OPEN FRIDAYS TILL 8 P.M.

Travel Clatsop County

The Daily Astorian 1966 Visitors' Supplement



ARNOLD PALMER PUTTING COURSE

AMERICA'S MOST UNIQUE PUTTING COURSE

Unique
in style
and design

The last word
in layout and
construction

Completely
weatherized
No Detail Left Out

IT'S CHALLENGING . . . AND FUN!

West Marine Drive — Astoria

NEXT TO ASTORIA DAIRY QUEEN



STOP BY FOR
FRESH

- ★ CRABS We have our own crab boats
- ★ CLAMS
- ★ SALMON Fresh or kippered
- ★ SEAFOODS Canned or fresh



1800 S. HOLLADAY

SEASIDE

RIGHT ON HIGHWAY!



AUTHORIZED
FACTORY

Volkswagen Service

SALES • REPAIR

Factory Trained Mechanics



OPEN 8 A.M. to 8 P.M.
MONDAY THRU SATURDAY

PHONE 325-3282

MATTSON MOTORS

2050 Marine Drive — Across from Clatsop County Fairgrounds — Astoria

You're Welcome to explore Oregon's Premier
Resort County by the Sea . . . Where there's
more to view . . . and more to do!



Haystack Rock

Haystack Rock, one of the most famous rocks guarding the rugged Oregon coast, towers out of the surf at Cannon Beach several hundred feet into the air. Adventurous souls sometimes climb it. Some have been trapped by the incoming tide and had to wait until it ebbs again. Nine-mile long Cannon Beach where this photo was taken, is one of the finest, softest sand beaches in the world.

Site of First Protestant Church



This little brick church on Clatsop Plains marks site of the first Protestant church west of the Rockies, established by W. H. S. Gray in 1834. Some of Oregon's first pioneers lie in its little churchyard.

VISIT THE GEARHART GOLF COURSE



18 HOLES BY THE SEA

THE OREGON COAST'S BEST (AND OLDEST) YEAR-ROUND GOLF COURSE — COCKTAIL BAR, APARTMENTS — "BAMBOO ROOM" COFFEE SHOP.

We're Looking Forward to Seeing You!

Across the Street from the Gearhart Motor Inn

Stop At BUD'S DRIVE-IN and MOTEL

Eat
In
Or
Out!



Orders
To
Go!

HIGHWAY 101 . . . 1 MILE NORTH OF GEARHART JCT.

BROASTED CHICKEN - SEAFOODS - HAMBURGERS - FRENCH FRIES - SHAKES - DINING ROOM

Visit The Columbia River Maritime Museum



The Columbia River Maritime Museum, which once was Astoria's city hall, has grown steadily in size and importance in the three short years of its existence. The Maritime Museum association, sponsoring organization, has been putting together a remarkable collection of artifacts dealing with the maritime history of the Northwest and the historic background of the fishing industry centered on the Columbia river. The increasing collection of items fills ground floor rooms of this building and is expanding into the second floor, which will be opened soon. The above photo shows just one of the many interesting displays at the museum.



A REPLICA OF AN INDIAN BURIAL CANOE and a rock monument to Chief Concomly of the Chinook Indian tribe are located on Coxcomb Hill near the Astoria Column. Concomly befriended the early settlers.

HUNTERS, FISHERMEN, CAMPERS, TOURISTS "WHERE SPORTSMEN MEET"

FISHING
SUPPLIES

RODS
REELS
LINE
LURES
BOOTS
CREELS



HUN
SUPPL.

GUNS
AMMO
OUTDOOR
CLOTHING
SLEEPING
BAGS
LICENSES
& TAGS

FOR ALL
YOUR
CAMPING
NEEDS

**KAUFMAN'S
SPORT CENTER**

1130 COMMERCIAL — DOWNTOWN ASTORIA

ALL THE
LATEST
INFORMA-
TION

Welcome To Historical Clatsop County

WE STRONGLY URGE YOU TO TAKE A VACATION BREAK RIGHT HERE IN THE FABULOUS LAND OF BEAUTIFUL SUNSETS! YOUR MEMORIES WILL BE FULL OF THE ENCHANTMENT OF A LAND THAT'S TRULY HISTORIC . . . DATING BACK TO THE DAYS WHEN THE FAMOUS HUDSON BAY COMPANY HAD A TRADING POST HERE.

GRADE A HALF GALLON

DARIGOLD

HOMOGENIZED

PASTEURIZED
GRADE A
MILK

DARIGOLD FARMS
ASTORIA, OREGON



DARIGOLD
Sweet Cream
BUTTER



NET WEIGHT ONE POUND

The Folks of the Fabulous Sunset Empire Are Friendly
... Because They All Eat **DARIGOLD** Products!

AUGUST									
ASTORIA DISTRICT									
Time Daylight Saving Time									
Day	Low	A.M.	E	P.M.	High	Low	A.M.	E	P.M.
1 Mo	8:48	1	8:48	2.7	1 Mo	1:48	8:2	3:12	6.6
2 Tue	9:24	0	9:24	2.4	2 Tue	2:30	8.7	3:42	6.8
3 Wed	10:00	-7	10:00	2.3	3 Wed	3:06	7.7	4:18	6.9
4 Thu	10:30	-6	10:42	2.1	4 Thu	3:42	7.0	4:48	7.0
5 Fri	1:00	0	11:24	1.0	5 Fri	4:18	7.1	5:12	7.1
6 Sat	1:30	0.5	6 Sat	5:00	6.8	5:48	7.2
7 Sun	0:06	1	7 Sun	5:48	6.3	6:18	7.3
8 Mon	1:54	0	8 Mon	6:36	5.8	7:00	7.4
9 Tue	0:54	1	12:30	1.6	9 Tue	7:42	5.3	7:48	7.4
10 Wed	1:48	1	1:06	2.2	10 Wed	9:06	5.1	8:42	7.5
11 Thu	2:54	0.8	2:06	2.7	11 Thu	10:24	5.1	9:42	7.6
12 Fri	4:00	0.4	3:12	3.1	12 Fri	11:36	5.0	10:48	7.9
13 Sat	5:00	-2	4:30	3.2	13 Sat
14 Sun	6:00	-7	5:42	3.0	14 Sun
15 Mon	6:54	-1	6:48	2.7	15 Mon	0:42	6.1	1:24	6.3
16 Tue	7:42	-1	7:42	2.1	16 Tue	1:36	5.8	2:48	7.3
17 Wed	8:30	-1	8:30	1.6	17 Wed	2:30	5.3	3:36	7.4
18 Thu	9:12	-1	9:24	1.0	18 Thu	3:12	6.0	4:06	8.1
19 Fri	9:54	-1	10:12	0.5	19 Fri	4:06	5.1	4:48	8.4
20 Sat	10:36	-1	11:00	0.2	20 Sat	5:00	5.0	5:30	8.4
21 Sun	11:12	-0.3	21 Sun	5:54	6.8	6:12	8.3
22 Mon	12:00	0	12:00	0.6	22 Mon	6:42	6.1	7:00	8.1
23 Tue	1:00	0	1:42	2.2	23 Tue	7:30	5.6	8:00	7.8
24 Wed	2:00	-1	2:42	2.2	24 Wed	8:12	5.6	9:00	7.6
25 Thu	3:06	-1	3:42	2.2	25 Thu	9:18	5.1	10:06	7.5
26 Fri	4:12	-1	4:00	3.0	26 Fri	10:36	4.6	11:06	7.5
27 Sat	5:18	-1	5:12	3.0	27 Sat	11:34	5.0	11:06	7.5
28 Sun	6:12	-1	6:12	3.7	28 Sun
29 Mon	7:00	-1	7:06	2.4	29 Mon
30 Tue	7:42	-1	7:48	2.1	30 Tue	0:48	7.7	1:30	6.7
31 Wed	8:18	-1	8:30	1.7	31 Wed	1:30	7.7	2:36	6.8
	8:54	-7	9:06	1.5		2:12	7.6	3:06	7.0

SEPTEMBER									
ASTORIA DISTRICT									
Time Daylight Saving Time									
Day	Low	A.M.	E	P.M.	High	Low	A.M.	E	P.M.
1 Thu	9:24	-0.4	9:36	1.2	1 Thu	2:48	7.5	3:30	7.1
2 Fri	9:54	0	10:12	1.0	2 Fri	3:24	6.9	4:00	7.2
3 Sat	10:18	0.5	10:48	0.7	3 Sat	4:02	6.2	4:34	7.3
4 Sun	10:42	1.0	11:24	0.6	4 Sun	4:36	6.5	4:58	7.4
5 Mon	11:12	1.5	5 Mon	5:18	6.1	5:24	7.5
6 Tue	0:12	0.5	6 Tue	6:12	5.6	6:00	7.4
7 Wed	1:12	1.2	7 Wed	7:18	5.2	6:58	7.2
8 Thu	1:06	0.4	12:24	2.6	8 Thu	8:12	4.7	7:52	7.2
9 Fri	2:12	0.3	1:18	3.0	9 Fri	10:00	5.1	9:12	7.2
10 Sat	3:24	0.1	2:54	3.1	10 Sat	11:12	5.0	10:30	7.5
11 Sun	4:36	-0.3	4:24	3.1	11 Sun
12 Mon	5:36	-0.7	5:36	2.6	12 Mon
13 Tue	6:36	-1	6:36	1.8	13 Tue	0:00	6.2	1:36	7.2
14 Wed	7:18	-1.4	7:30	1.0	14 Wed	1:18	6.4	2:24	8.5
15 Thu	8:00	-1	8:24	0.3	15 Thu	2:18	6.4	3:04	8.5
16 Fri	8:42	-1.2	9:12	0.1	16 Fri	3:06	6.3	3:10	8.7
17 Sat	9:24	-0.7	9:51	0.8	17 Sat	4:02	5.9	4:02	8.7
18 Sun	10:06	-1	10:48	0	18 Sun	4:48	5.9	4:48	8.5
19 Mon	10:42	0	11:36	1.0	19 Mon	5:36	5.4	5:36	8.3
20 Tue	11:30	1.4	20 Tue	6:24	5.2	6:24	8.3
21 Wed	0:30	-0.4	1:18	2.2	21 Wed	7:14	4.7	7:18	7.2
22 Thu	1:30	-1	2:30	2.2	22 Thu	8:06	4.2	8:12	7.3
23 Fri	2:30	-1	3:48	3.2	23 Fri	9:00	3.6	9:42	7.2
24 Sat	3:42	-1	5:00	2.9	24 Sat	10:00	3.0	10:48	7.0
25 Sun	4:42	-1	5:54	2.4	25 Sun
26 Mon	5:42	-0.3	6:48	1.9	26 Mon
27 Tue	6:42	-0.7	7:30	1.4	27 Tue	0:00	3.2	1:24	7.3
28 Wed	7:42	-1	8:06	1.0	28 Wed	1:00	3.2	1:54	7.3
29 Thu	8:18	-1	8:36	0.6	29 Thu	2:00	3.2	2:48	7.3
30 Fri	8:48	-0.5	9:12	0.3	30 Fri	3:00	3.2	3:48	7.3

Get Your Camera — Here's Famous Battery Russell



Battery Russell, abandoned since 1946, will become part of Fort Stevens state park under expansion plans now being considered by the Oregon Highway Department. The battery formerly mounted two 10-inch disappearing guns and was the principal armament of Fort Stevens during World Wars I and II. In WW II Battery Russell became the first military establishment in continental US to undergo hostile fire since the War of 1812. The guns long ago were cut up for scrap metal. The abandoned concrete emplacements, now unkept and marred by scribbings, will be restored to good condition when the area is added to Fort Stevens Park.



THE CRAB POT

Invites YOU To Try Our Famous Crab Cocktail!



STEAKS - SEAFOODS

... at their absolute best!

Friendly Lounge Facilities

... all your favorite beverages

DANCING — ON SATURDAY NIGHTS!

HIWAY 101-5 MIN. FROM ASTORIA ... SOUTH ... Just 1 1/2 Miles from New Youngs Bay Bridge

08.003.003